



Los Angeles Area
Chamber of Commerce

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L.A. AREA CHAMBER PUBLICATIONS WIN NATIONAL COMMUNICATION HONORS

***ACCE, WACE award Chamber online, print newsletters for excellence;
past issues of Chamber newsletters, releases and photos now available online***

LOS ANGELES – The Los Angeles Area Chamber of Commerce has taken top honors for its print and online communications by the leading national and regional Chamber associations.

Both the L.A. Area Chamber's newsletters—the *Chamber VOICE* print quarterly and the weekly email newsletter, *L.A. Business This Week*—have been awarded the highest distinction of “Excellence” by the American Chamber of Commerce Executives (ACCE), as part of their 22nd Annual Awards for Communications Excellence. On a 100-point scale, the VOICE scored a 97, and the weekly update scored a 93.

Earlier this year, the Chamber received two First Place and overall “Outstanding Achievement” awards for both publications from the Western Association of Chamber Executives (WACE), the Chamber association for the 14 western states.

“These phenomenal honors speak to the Chamber’s continued ascent as a national leader among chambers of commerce,” said L.A. Area Chamber President and CEO Gary Toeppen. “My predecessor Rusty Hammer dramatically increased the caliber and influence of the Chamber’s work, and we all stand on his shoulders. In addition, much congratulations go to Marie Condron, our marketing and communications director, who reinvented and redesigned both of these publications in the past year.”

Past issues of the Chamber’s weekly newsletters, press releases and media statements from the past three years, and new photo galleries of Chamber events are now available online at our web site, <http://www.lachamber.org>.

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The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit www.lachamber.org.