



Los Angeles Area
Chamber of Commerce

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***** MEDIA ADVISORY *****

L.A. AREA CHAMBER TO CONVENE BUSINESS, COMMUNITY LEADERS TO DISCUSS REGION'S DISASTER PREPAREDNESS

Briefing will feature regional health care experts on how the government and hospitals are planning for a disaster

- WHO:** Dr. Jonathan Fielding, director of public health, L.A. County
Dr. Lucile Jones, seismologist-in-charge, U.S. Geological Survey
Lynne Doll, president, The Rogers Group
Gerald Baron, author
Matt DeFrain, Enterprise Risk Services, Deloitte & Touche, LLP
Dave Sarabacha, Enterprise Risk Services, Deloitte & Touche, LLP
- WHAT:** Los Angeles Area Chamber of Commerce
"Business Survival: Essential Steps for Disaster Preparedness"
- WHEN:** **Friday, Oct. 6**
8 a.m. – 1 p.m.
- WHERE:** L.A. Area Chamber, 350 South Bixel St., Los Angeles
- WHY:** Members of the business community will discuss how government entities and the health care sector are preparing for a major disaster, including a flu pandemic, earthquake or terrorist attack. Because a disaster can result in supplier shortages, high worker absenteeism and loss of infrastructure and communication, it's critical for businesses to prepare now before it's too late. Attendees will learn how to analyze a company's vulnerabilities for a disaster, plan for an on-site emergency, manage workplace anxieties and how to prevent the spread of infection among employees.

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The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information visit www.lachamber.org.