



Los Angeles Area
Chamber of Commerce

FOR IMMEDIATE RELEASE
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***** MEDIA ADVISORY *****

AS U.S. SECRETARY OF STATE CONDOLEEZZA RICE VISITS THE MIDDLE EAST, EIGHT U.S. AMBASSADORS TO THE REGION VISIT L.A. TO DISCUSS COMMERCIAL DIPLOMACY THROUGH TRADE

So. Cal. Regional District Export Council, Business for Diplomatic Action, L.A. Area Chamber partner to host unprecedented event to make U.S.-Middle East trade connections and improve U.S. image through business

WHAT: **U.S. Middle East Ambassadors Tour (a One Global California signature event)** – Eight U.S. Middle East Ambassadors join Southern California business leaders to promote trade connections with the \$320 billion Middle East market and conduct commercial diplomacy through business.

WHEN: **Tuesday, Oct. 10, 2006**
8:30 a.m. – 1 p.m. conference ([Click here for detailed schedule](#))
11:15 a.m. MEDIA BRIEFING and Q&A, Santa Monica Room

WHO: **U.S. Ambassadors and Senior Commercial Officers to Bahrain, Egypt, Israel, Jordan, Kuwait, Lebanon, Morocco, United Arab Emirates.** ([Click here for biographies](#))
Keith Reinhard, Chairman Emeritus, DDB Worldwide and President, Business for Diplomatic Action
Michael Ducker, President, FedEx Express International
Candace Chen, Chair, Southern California Regional District Export Council
Mary Delmege, Pacific Southwest Network Director, U.S. Department of Commerce
Fran Inman, Board and Executive Committee Member, L.A. Area Chamber, and Senior Vice President, Majestic Realty Co.

WHERE: Sheraton Hotel, 711 S. Hope St., Los Angeles, CA 90017

WHY: Business is a key driver of diplomacy. For the first time ever, eight U.S. ambassadors, senior commercial officers and national business leaders will meet with businesses to connect them with the \$320 billion Middle East market through the L.A. Area Chamber's annual One Global California signature event. This event will explore how international trade between U.S. and Middle East businesses not only strengthens economies, but also fosters mutual respect and understanding of the U.S., one business at a time.

***** Media must RSVP by Oct. 9—call 213.580.7532. *****

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The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region.

For more information visit www.lachamber.org.