



Los Angeles Area  
Chamber of Commerce

**FOR IMMEDIATE RELEASE:**

November 28, 2007

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**\*\*\* MEDIA ADVISORY \*\*\***

**U.S. COMMERCE SECRETARY CARLOS M. GUTIERREZ  
TO DISCUSS THE BENEFITS OF GLOBAL TRADE**

- WHAT:** U.S. Commerce Secretary Carlos M. Gutierrez will highlight the benefits of open markets to the U.S. and California economy during his remarks at the GE Hispanic Forum Leadership Summit, an annual opportunity for GE's top Hispanic employees to meet with business leaders from around the world to discuss key business initiatives and further develop their leadership talents. Gutierrez, joined by Fabiola Sojet, national executive, GE Colombia and Los Angeles Area Chamber of Commerce Vice-Chair, Timothy J. McCallion, president-west region for Verizon, will showcase specific U.S. made products that will benefit from reduced export barriers. The press availability will occur immediately after Secretary Gutierrez's remarks at the Summit.
- WHEN:** Thursday, November 29, 2007  
11:15 a.m. – Remarks in the Pacific Ballroom  
11:45 a.m. – Press Availability  
**MEDIA CHECK-IN BY 11 A.M. PST**  
**Members of the media interested in attending should RSVP to Ina Crespo, GE at (617) 519-4103. Media will be asked to give their full name and media organization.**
- WHERE:** Los Angeles Area Chamber of Commerce  
350 S. Bixel St.  
Los Angeles, CA 90017
- WHO:** **U.S. Commerce Secretary Carlos M. Gutierrez**  
**Fabiola Sojet**, national executive, **GE Colombia**  
**Timothy J. McCallion** L.A. Area Chamber vice chair and president, West Region, **Verizon**
- WHY:** Los Angeles is a global center for international trade, maintaining a 14 percent share of the nation's international trade by dollar value. It is important that the community continues to facilitate discussion on utilizing and expanding the opportunities that would allow improvement within the industry.

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*The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit [www.lachamber.org](http://www.lachamber.org).*