



ARTIFICIAL INTELLIGENCE PUBLIC POLICY PRINCIPLES

INNOVATION AND TECHNOLOGY POLICY COUNCIL

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Artificial Intelligence (AI) is rapidly evolving and growing. It's changing at such a fast rate that public policy leaders are rashly advancing policies that could impact business, our workforce and the economy. Due to these rapid changes, the Los Angeles Area Chamber of Commerce would like to create AI Principles. These principles will be the Chamber's "North Star" when engaging in public policy proposals and will underscore the importance of a smooth transition and transformation for our workforce and workforce development for a thriving, equitable economy.

Workforce Development

A primary concern is how AI will affect business, the current workforce, and our economy. As we engage in our advocacy, the Chamber will emphasize the importance of advancing effective and accessible workforce development as AI transforms our daily lives.

- AI will have a direct impact on our workforce and their jobs. We must advocate for policies and programs that allow for a smooth transition with the appropriate upskilling and reskilling resources available to businesses.
- The Chamber recognizes there are fears that AI could negatively impact small businesses and the current workforce. The Chamber will advocate for AI policy and procedures that provide the necessary resources and training for small businesses and their workforce so they are not left behind.
- The Chamber understands that to properly assist the region's workforce, there must be encouragement to work in fields with AI. The Chamber supports legislation that develops and implements more opportunities for individuals to work in AI-related fields.
- For a workforce to successfully grow and evolve, there must be protections and restrictions to how much AI can change the current workforce. The Chamber encourages policies and procedures that make AI safe for users and the workforce.

Digital Literacy

When thinking about the concept of AI and how it impacts small businesses and the economy, one must also think about the concept of digital literacy. Digital literacy refers to an individual's ability to find, evaluate, and communicate information through typing or digital media platforms. In the age of AI, this skill is more important than ever and underscores the importance of equitable access to AI.

- While there have been fears about the impact of AI on small businesses and the human workforce, the Chamber encourages policy that implements educational training and programs so that business owners and workers alike, are aware of and well-versed in AI.
- To create more individuals who are confident with digital literacy skills, the Chamber understands that more outreach to underserved communities needs to occur. The Chamber strongly supports AI training in communities where there is a lack of resources. We advocate for disadvantaged communities so they can compete and thrive in this new AI workforce and economy.
- The Chamber understands that the next generation will play a major role in AI and how it progresses in the coming years. The Chamber will advocate for educating college students in local community colleges and universities about AI and how they can expect new types of industries and career pathways. Educational institutions must be integrated with businesses and provide the appropriate pathways for students.