

# APEC SF23

**Asia-Pacific  
Economic  
Cooperation  
Leaders' Meeting**

San Francisco  
November  
12-18, 2023



# APEC SF23

## MEMBER ECONOMIES

Australia  
Brunei Darussalam  
Canada  
Chile  
People's Republic of China  
Hong Kong, China  
Indonesia  
Japan  
Republic of Korea  
Malaysia  
Mexico

New Zealand  
Papua New Guinea  
Peru  
Republic of the Philippines  
Russian Federation  
Singapore  
Chinese Taipei  
Thailand  
United States of America  
Viet Nam

## ABOUT APEC



Asia-Pacific  
Economic Cooperation

**Established in 1989** in Canberra, Australia, the Asia-Pacific Economic Cooperation is an intergovernmental forum for 21 member economies in the Pacific Rim.

Together, their shared vision is for an *“open, dynamic, resilient and peaceful Asia-Pacific community by 2040, for the prosperity of all our people and future generations.”* They plan to achieve this through three drivers of economic growth: trade and investment; innovation and digitalization; and strong, balanced, secure, sustainable, and inclusive growth.

For sponsorship opportunities, contact Marjan Philhour, Head of Community Engagement and Partnerships, at [marjan@philhour.com](mailto:marjan@philhour.com).



This November, the United States will chair the 2023 APEC Economic Leaders' Meeting at Moscone Center in San Francisco, California. The 21 APEC member economies account for nearly 40 percent of the global population and nearly 50 percent of global trade. APEC initiatives turn policy goals into concrete results and agreements into tangible benefits.

**The APEC Economic Leaders' Meeting presents a tremendous opportunity to showcase our City and companies to the world.** Although the pandemic years have taken a toll, San Francisco is poised for a rebirth, ready to re-establish itself as a key hub for Asia-Pacific trade and investment.

The financial costs of hosting this monumental event will surpass \$20 million. **But with challenge comes opportunity.** Your one-time outlay as a sponsor will allow the City to present itself proudly, professionally, and productively. San Francisco's APEC events will impact and influence tens of thousands of attendees, guests, businesses, organizations, and workers.

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## AN EXCITING SCHEDULE OF EVENTS\*

**APEC BUSINESS ADVISORY COUNCIL RECEPTION.** Each economy will be represented by a three-member Business Advisory Council. The ABAC members, their spouses, and other honored guests will be invited to a welcome reception at City Hall, hosted by Mayor Breed.

**CEO SUMMIT.** The CEO Summit will be an ongoing event throughout the week of APEC activities. The Summit will host over 1000 CEOs and their affiliated teams and business organizations. Tickets to the CEO Summit and the Exposition will be available for purchase separately and in bundles.

**MAYOR'S WELCOME RECEPTION.** This midweek event will welcome APEC ministers and their guests.

**PRIVATE LEADERS' DINNERS.** After the Welcome Reception, member nations will host smaller dinners with key hosts around San Francisco.

**FIRESIDE CHAT WITH MAYOR BREED.** Around mid-week, Mayor Breed will host a Fireside Chat with a very special guest. Topics will include a discussion on San Francisco's role as a global trade partner, and how that work informs how the City addresses local issues.

**MAYOR BREED UNITY CONCERT.** The APEC Leaders' Meetings at Chase Center will kick off with a one-of-a-kind concert featuring a marquee artist.

**APEC EXPOSITION.** The Exposition will include booths and presentations from hundreds of international businesses and organizations. Opportunities to participate will include hosting a booth or simply visiting and learning.

**PRESS/MEDIA SUMMIT.** There will be hundreds of press and media attendees at the Summit. The lens through which they experience our City will be shared worldwide. This event will be an unparalleled opportunity for members of the press and key APEC stakeholders to make professional and personal connections.

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Please consider making an investment in the success of APEC 2023 at a sponsorship\* level that best serves your goals and objectives.

## **PLATINUM** SPONSORSHIP: **\$1,000,000**

- Remarks at a key gathering
- Co-host one Private Leaders' Dinner
- Eight tickets to the APEC CEO Summit
- Eight tickets to the Welcome Reception
- Eight tickets to the Fireside Chat with Mayor Breed
- 20 tickets to the Unity Concert
- VIP privileges at the Expo Center
- Media recognition

## **GOLD** SPONSORSHIP: **\$500,000**

- A seat at one of the Private Leaders' Dinners
- Four tickets to the APEC CEO Summit
- Four tickets to the Welcome Reception
- Four tickets to the Fireside Chat with Mayor Breed
- 10 tickets to the Unity Concert
- Media recognition

## **SILVER** SPONSORSHIP: **\$250,000**

- Two tickets to the Welcome Reception
- Two tickets to the APEC CEO Summit
- Two tickets to the Fireside Chat with Mayor Breed
- Two tickets to the Unity Concert
- Media recognition

## **BRONZE** SPONSORSHIP: **\$125,000**

- Two tickets to the Welcome Reception
- One ticket to the Fireside Chat with Mayor Breed
- Two tickets to the Unity Concert
- Media recognition

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