

INTELLECTUAL
PROPERTY:

from Barbie Land to the Real World

DATE

Friday, August 18, 2023

TIME

9:30 am–11:30 am

LOCATION

The World of Barbie
395 Santa Monica Place
Santa Monica, CA 90401

KEYNOTE SPEAKER

KATHI VIDAL, Under Secretary of Commerce and
Director of U.S. Patent and Trademark Office

SPEAKER

MIRIAM LORD, Associate Register of Copyrights
and Director of Public Information and Education,
U.S. Copyright Office

PANELISTS

CASEY BOSHAE, Founder of The Gentle Pit
KENNA FLORIE, Co-Founder of beek footwear
KATERINA MARKOV SCHNEIDER, Founder
and CEO of Ritual

MODERATOR

SUMMER KOSTELNIK, Policy Advisor, Office
of the Intellectual Property Enforcement Coordinator

This is an intellectual property workshop for entrepreneurs, innovators, small and medium-sized enterprises, and those who would like to learn more about turning inspiration into innovation. Speakers will describe how to grow a business using intellectual property and will explain the role of diversity, equity and inclusion in their corporate strategies.



If you need any assistance,
please email hkatz.intern@inta.org