



IMPACT REPORT





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LETTER FROM THE PRESIDENT & CEO

In a whirlwind year for the L.A. region and the world, the Los Angeles Area Chamber of Commerce was a force to be reckoned with as we worked to build A Thriving Region for All. As the COVID-19 pandemic continued to wreak havoc on our public health, our communities, and our economy, the Chamber wasted no time in ensuring that our members and the L.A. business community received the resources, information, and guidance it needed, not only to survive, but to prosper.

In 2021, our priority was to ensure that our businesses can take part in an economic recovery that is far reaching, equitable, and profound. Through the leadership of our board and the diligent work of the Chamber's staff, we put on programming that helped keep our businesses stay afloat and allowed our communities to keep earning a livelihood, and we advocated for policies that would allow for innovation and embolden entrepreneurship, and against policies that would stifle progress and recovery.

Guided by our values to be Bold, Transformative, Inclusive, and Responsible, I am confident that our work is paving the way toward a brighter future.

Thank you to our Board, members, sponsors, and friends for continued engagement and partnership. Together, we will realize our vision of creating A Thriving Region for All.

Maria S. Salinas

Maria S. Salinas President & CEO Los Angeles Area Chamber of Commerce







L.A. AREA CHAMBER RECEIVES FIVE-STAR ACCREDITATION HONOR FROM U.S. CHAMBER OF COMMERCE

The Los Angeles Area Chamber of Commerce has been awarded a five-star accreditation from the U.S. Chamber of Commerce, the highest level of accreditation available. The U.S. Chamber of Commerce's accreditation program is the only one of its kind which defines excellence in chamber performance and planning. There are roughly 7,000 chambers of commerce throughout the country, but only 201 chambers nationwide and seven in California carry this prestigious honor.

You can read the press release here!

Accredited Chamber

U.S. Chamber of Commerce



ABOUT US:

The Los Angeles Area Chamber of Commerce represents the interests of the business community with a broad spectrum of members focused on job creation and innovation, members include private, non-profit, academic, and public agencies. As a regional Chamber, we represent the counties of Los Angeles, Orange, Ventura, San Bernardino, and Riverside.

Our mission is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. With a deep legacy in the region, the Chamber is committed to promote a vibrant regional economy to realize the Chamber's vision of A Thriving Region for All.

For more information, visit <u>www.lachamber.com</u>.

2023 BOARD OFFICERS



BOARD CHAIR

A.G. Spanos President of **Business Operations** Los Angeles Chargers

IMMEDIATE

PAST CHAIR

Mark Louchheim

Bobrick Washroom

Chairman & CEO

Equipment, Inc.



FIRST VICE CHAIR Janet Lamkin President **California United** Airlines

TREASURER

Greg T. Geyer

Partner

KPMG LLP



SECOND **VICE CHAIR** George Pla

Founder & CEO Cordoba Corporation

PRESIDENT & CEO

Maria S. Salinas

President & CEO

Los Angeles Area

Chamber of Commerce

2023 BUSINESS COUNCIL CHAIRS



SMALL BUSINESS Michael Ochoa CEO **Transcend Onsite**



LOS ANGELES **REGIONAL EXPORT COUNCIL (LAREXC)**

Director, Transnational

Law & Business Center

USC Gould School of Law

Brian Peck



2023 POLICY COUNCIL CHAIRS



WOMEN'S POLICY COUNCIL

Michele Ruiz **CEO & Co-Founder** BiasSync



TRANSPORTATION & GOODS MOVEMENT

Stephen Finnegan **Government &** Community Affairs Manager Automobile Club of Southern California (AAA)



HEALTH CARE

Augustavia J. Haydel **General Counsel** L.A. Care Health Plan



EDUCATION & WORKFORCE DEVELOPMENT

Francisco Rodriguez Chancellor Los Angeles Community **College District**



GOVERNMENT & FISCAL AFFAIRS

Philip Recht Partner Mayer Brown LLP



INNOVATION & TECHNOLOGY Whitney O'Neill

Senior Director of Government Affairs Charter Communications



LAND USE, **CONSTRUCTION &** HOUSING

Phillip Tate Senior Vice President Development and **Government Affairs Kilroy** Realty Corp



ENERGY, WATER & Environmental SUSTAINABILITY

Brissa Sotelo-Vargas **Director, Community Relations & Government** Affairs Valero Energy Corporation



NONPROFIT

Charlene **Dimas-Peinado** President & CEO Wellnest



GLOBAL INITIATIVES

Nicole J. Simonian Partner Crowell & Moring LLP



TRAVEL, **TOURISM AND SPORTS COUNCIL**

Javier Cano

Vice President & Market General Manager Mariott International

OUR PRIORITIES & INITIATIVES

III



OUR MISSION

We design, advance opportunities and solutions for a thriving regional economy that's inclusive and globally competitive.

PUBLIC POLICY & ADVOCACY

Leading through policy advocacy. The L.A. Area Chamber engages with civic leaders and legislators on behalf of the business community. Our efforts help ensure economic prosperity and equity to improve opportunities for the region.

Goal: Be a bold advocate for business as a driver of a strong economy that enables prosperity for all.

Initiatives:

- Foster policies that encourage and enable businesses to locate, expand and prosper in the region.
- Promote policies that assist and accelerate the personal development of entrepreneurship and career readiness in the region.
- Advance economic mobility and successful communities.
- Invest in leadership that promotes economic vitality.

OUR WORK:



Access DC: Convening policy makers and business leaders at the Capitol



Access Sacramento: Leading Policy Analysis





Engaging with key policy makers and community leaders



Pancakes & Politics: Providing access to key policy makers for our members

OUR PRIORITIES & INITIATIVES



OUR VISION

A thriving region for all.

GLOBAL ENGAGEMENT

The Greater Los Angeles region, including the counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura, is one of the most vibrant economies in the world. The region's ports, airports, world-class educational institutions, diversified economy and industrial base continues to be a powerful magnet for international business transactions and investors. It is the key trade hub between the United States and global markets with over \$400 billion in yearly exports and imports.

Goal: Advance Los Angeles' role as a powerful and dynamic region integral to the global economy.

Initiatives:

- Champion investment foreign and domestic in innovation, trade and infrastructure that enables regional businesses to succeed in the global economy.
- Foster international connections that support economic growth in the region.
- Advance economic mobility and successful communities.
- Ensure that actions, programs and convenings have a global perspective.

OUR WORK:



World Trade Week: Expansion of foreign market access



Convening international leaders tackling important issues





Summit of the Americas: Engaging in constructive dialog



World Trade Week: Convening industry leaders

OUR PRIORITIES & INITIATIVES

OUR VALUES

- Bold
- Transformative
- Inclusive
- Responsible

COMMUNITY COLLABORATION FOR LOCAL & REGIONAL ECONOMIC GROWTH & MOBILITY

The Chamber's small business programs ensure the L.A. region is a desirable place to conduct business and an affordable place to live, work, and learn. We promote and support emerging industries, small businesses, and entrepreneurs. Our efforts promote investments in infrastructure and connectivity which drive the regional economy, as well as support the geographically diverse composition of the economy. From startup companies, to microentrepreneurs, to rapidly expanding businesses, we assist small business owners and their employees through a variety of business and professional development programs.

Goal: Advance and support efforts that eliminate barriers and maximize opportunities for economic prosperity.

Initiatives:

- Deliver programming that provides economic mobility for entrepreneurs, small business owners, and the next generation workforce.
- Create a pathway to contract opportunities for local, small and diverse businesses through our OneLA Inclusive Procurement program.
- Provide technical assistance and capacity building training to assist small businesses to help increase sales, provide access to capital, expand into new markets, and position organizations for long-term growth.

OUR WORK:



Providing platforms to share resources through our Small Business Summit



Champion for diversity and technical assistance for small businesses





Providing access to capital for business growth



Collaborating for the small business community through our partnerships with Small Business Advocate inside of the Governor's Office of Business and Economic Development

OUR COMMITMENT TO THE FUTURE



Engaging local education leadership

Advocating on behalt of the future workforc

A WORKFORCE FOR TOMORROW

The Los Angeles Area Chamber of Commerce advocates for the improved alignment of developing a cradle-to-career educational pipeline - from early childhood to K-12, to post-secondary education and into the workforce. We are committed to ensuring the development of a 21st century workforce capable of competing in a global economy with an emphasis on expanding opportunities for at-risk and underserved populations. Ensuring California's students have a strong foundation will have an immense impact on their educational success and our regions competitiveness.

BALANCE CALIFORNIA AND THE CEO COUNCIL

Balance California

With the California economy at a significant post-pandemic crossroads, the Los Angeles Area Chamber of Commerce formed The CEO Council, an advisory group of top business leaders dedicated to bringing balance back to the state's public policies, encourage the economy and promote a robust business climate.

The CEO Council will focus on two crucial areas, ensuring affordable housing for middle-income families and building a workforce which is prepared for the good-paying jobs of the future.

More than one hundred regional CEOs and senior level executives representing the diversity of industries in the Los Angeles region have joined the advisory council and are committed to promoting and engaging in Balance California, an initiative launched by the L.A. Area Chamber to unify business leadership and advance discussions as well as policies which ensure our region remains globally competitive.

Additional partners of the Balance California initiative include the Inland Empire Economic Partnership and the Orange County Business Council. All are focused on ensuring California's diverse communities benefit from their work leading to increased employment opportunities and social mobility.

The CEO Council will serve in an advisory capacity to the Los Angeles Area Chamber of Commerce to ensure there is a collective voice which provides meaningful results for the community at large. By unifying business leadership, the greater Los Angeles region can drive the change which is needed.

THE CEO COUNCIL

OUR MEMBERS

Automobile Club of Southern California

104 University of Southern California

Farmers Insurance Group of

Millennium Biltmore Hotel

Golden State Water Company

Reyes Coca-Cola Bottling

Watson Land Company

102 Los Angeles Public Library

Ernst & Young, LLP

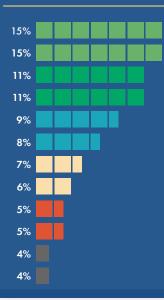
Companies

UPS

Verizon

United Airlines

MEMBERSHIP BY SECTORS



MANUFACTURING, DISTRIBUTION, WHOLESALE & RESALE **BUSINESS SERVICES** HOPITALITY, TECHNOLOGY & OTHERS NONPROFIT ORGANIZATIONS PROFESSIONAL SERVICES (ACCOUNTING, LEGAL, ETC.) CONSULTANT **EDUCATION & GOVERNMENT** HEALTH FOOD PRODUCTS ENTERTAINMENT TRANSPORTATION **REAL ESTATE**

106

100

98

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98

94

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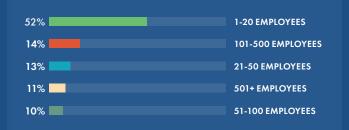
93

92

92

106 Deloitte LLP

MEMBERSHIP BY BUSINESS SIZE





DEDICATED MEMBERS BY THE YEARS

159	Union Pacific Railroad
148	Ralphs Grocery Company
140	Los Angeles Times
137	Woodbury University
136	O'Melveny & Myers LLP
125	Southern California Edison

- Forest Lawn Memorial-Park 111 Association
- PricewaterhouseCoopers LLP 110
- Southern California Gas Company, 110 a Sempra Energy Utility
- 109 KPMG LLP
- 108 Chevron Corporation
- 108 WBT Industries. Inc.
- 107 Union Bank

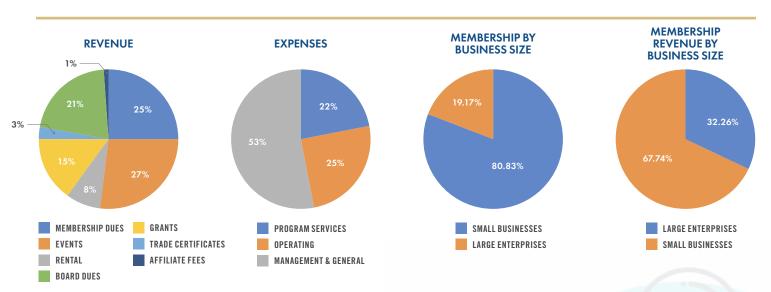
- 91 American Airlines
 - 85 Cedars-Sinai Health System
 - 84 AC Martin Partners
 - Beverly Hills Greater Los Angeles Association of Realtors 84
 - 84 Latham & Watkins LLP
 - 82 YMCA of Metropolitan Los Angeles
 - 81 **IBM** Corporation
 - 80 AlbertsonslVonslPavilions
 - 80 Musick Peeler & Garrett LLP
 - 79 ACCO Engineered Systems, Inc.
 - Aon Risk Insurance Services West, 77
 - 76 Blue Shield of California
 - 75 Gibson Dunn
 - Stein Shostak Shostak Pollack & O'Hara, LLP 75

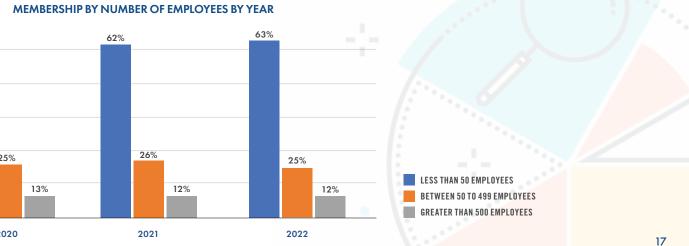


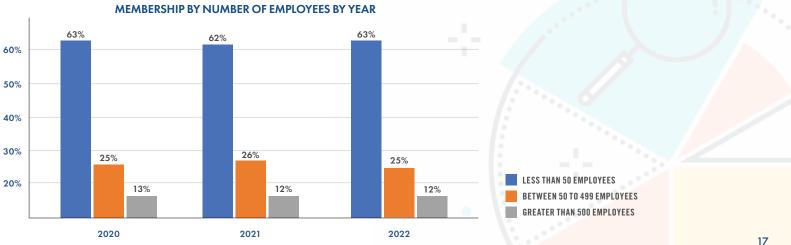
FINANCIAL HIGHLIGHTS

The voice of business in Los Angeles for more than 134 years, the Los Angeles Area Chamber of Commerce has been a champion for economic prosperity and quality of life in Los Angeles. With a proven track record of building coalitions, leading, convening and advocating across different sectors. The Chamber builds inroads for collaborative business support systems uniquely positioned for regional and global business success and development.

2022 FINANCIAL & MEMBERSHIP DATA







DIAMOND CLUB

The Los Angeles Area Chamber of Commerce gratefully acknowledges the support of our Diamond Club members, our premiere investors, for their generocity and commitment to our region.

Bank of America. accenture amazon AT&T Chevron HNTB CHASE 🗘 **DELTA** Charter Port of PNC LONG BEACH Meta KAISER PERMANENTE THE PORT OF CHOICE SOUTHERN CALIFORNIA EDISON SoCalGas Energy for What's Ahead^{sh} THE PORT WELLS verizon FARGO WALT DISNED Jalero

Our Board membership is diverse, with more than 150 corporate and small business leaders serving on behalf of the Chamber. Board members determine the Chamber's policy positions on business issues and advise on strategies to further the further the success of the Los Angeles region.

A.G. Spanos, Los Angeles Chargers Adam Burke, Los Angeles Tourism & Convention Board Adel Hagekhalil. Metropolitan Water District of Southern California Alan I. Rothenberg. 1st Century Bank Ali Sahabi, Optimum Seismic Inc. Andv Park. EY Angela Reddock-Wright, Reddock Law Group Augustavia J. Haydel, L.A. Care Health Plan Betty Uribe, JPMorgan Chase Bank, N.A. Bill A. Covino, California State University, Los Angeles Brent Williams, City National Bank Brian Hernandez. US Bank Brissa Sotelo-Vargas, Valero Energy Corporation Cameron Onumah. Amazon Cary Jones, Snell & Wilmer L.L.P. Celeste M. Alleyne, Microsoft Corporation Charlene Dimas-Peinado, Wellnest Chris Espinoza, Pacific Federal Christine Essel, Southern California Grantmakers Christopher J. Barton, Hudson Pacific Properties Christopher Thornberg, Beacon Economics Constantine Marantidis, Lewis Roca Dana Debel, Delta Air Lines Daniel Murphy, Smartmatic Darin Drabing, Forest Lawn David Carey, Reyes Coca-Cola Bottling David Warner, WSP Deane Leavenworth, Leavenworth Endeavors Deryl McKissack, McKissack & McKissack Devorah Lieberman, University of La Verne Dominic Lowe, Unibail-Rodamco-Westfield Eddie Angeles, American Airlines Elise Buik, United Way of Greater Los Angeles Ellen Zaman, Children's Hospital Los Angeles Emma Schafer, Los Angeles Current Affairs Forum Erika Beck. CSUN Erin Smith, Southern California Gas Company Eugene D. Seroka, Port of Los Angeles Fran Inman, Majestic Realty Co. Frances Teves, California State Polytechnic University, Pomona Francisco Rodriguez, Los Angeles Community College District Francisco Uribe. The Home Depot Frank Sanchez, McDonald's Corporation George Green, Hospital Association of Southern California George Kieffer, Esq., Manatt, Phelps & Phillips, LLP

Gerard Orozco, Jacobs Gregory Geyer, KPMG LLP Gregory McWilliams, Five Point Holdings Hee-Won Lim, Pacific Palms Resort Janet Lamkin, United Airlines Javier Cano, The Ritz-Carlton, Los Angeles, JW Marriott Jeff Ball, Orange County Business Council Jeff Carlin, Alston & Bird LLP Jeff Etherington, Alaska Airlines Jeff Wilson, Chevron Jennifer Poulakidas, UCLA Jenny Kantor, Edelman Jerry Neuman, DLA Piper LLP Jesse Torres, Arrovo West LLC John Laco, O'Melveny & Myers LLP Jose A. Hernandez, IDEATE California Joseph A. Czyzyk, Mercury Aviation Group Juan Salazar, Meta Justin Erbacci, Los Angeles World Airports Karla Pleitéz Howell, First 5 LA Ken Summers, Suffolk Kevin Keane, Directed Action Kevin Klowden. Milken Institute Larry Chung, Southern California Edison Layne Lawson, Clear Channel Outdoor Lisa Pitney, The Walt Disney Company Lourdes Ramos, Museum of Latin American Art Lynn Priddy, Claremont Lincoln University Maria Camacho, Los Angeles Rams Maria Hove. Latham & Watkins LLP Maria S. Salinas, Los Angeles Area Chamber of Commerce Mario Camara, Cox, Castle & Nicholson Mario Cordero. Port of Long Beach Mark Louchheim, Bobrick Washroom Equipment, Inc. Mark Prestrella, Los Angeles County Public Works Marlene Canter. Green Dot Public Schools Martha Saucedo, AEG Worldwide Marty Adams. Los Angeles Department of Water and Power Marty Hodgett, Accenture Maureen A. Kindel, Kindel Gagan Michael Crow, Arizona State University Michael D. Lizarraga, TELACU Michael M. Savoy, BPM, LLP Michael Ochoa, Transcend Onsite Care Michele Ruiz, BiasSync

BOARD MEMBERS

Michelle Gaskill-Hames, Kaiser Permanente Mike Silacci, AT&T Services, Inc Naomi Rodriguez, Los Angeles Dodgers Nicole Simonian, Crowell Patrick Monroe, Rose Hills Company Paul Granillo, Inland Empire Economic Partnership Paul Little, Pasadena Chamber of Commerce Paul Rohre, Loeb & Loeb, LLP Phil Recht. Mayer Brown LLP Phil Tate, Kilroy Realty Phong Huynh, Deloitte Randal Hernandez, Verizon Randall Martinez, Cordoba Corporation Raul A. Anava, Bank of America Renata Simril, LA84 Foundation Rick Gibson, Pepperdine University Robert Lowe, Lowe's Sam Garrison, University of Southern California Scott Cohen. Sams Venture LLC Scott Hunter. HKS Inc. Stephanie Wiggins, Metro Stephen Roseberry, Kathy Ireland Worldwide Steve Agor, Skanska Steve Finnegan, Automobile Club of Southern California Stuart Waldman, VICA Suheila Haider. Conduent Alberto Carvalho, Los Angeles Unified School District Taylor Hathaway-Zepeda, Gibson Dunn Dr. Thomas Parham. California State University. Dominguez Hills Thomas Priselac, Cedars-Sinai Health System Tim Noonan, Lockton Insurance Brokers, LLC Timothy Law Snyder, Loyola Marymount University Tom Hsieh, AC Martin Travis Kiyota, East West Bank Trini Jimenez, Watson Land Company Troy Jenkins, Avison Young Tyler Bonstead, STV Inc. Veronika Moroian. TelevisaUnivision Victor Dominguez, YMCA Vincent lacopella, Alba Wheels Up International Wavne Feuerborn, HNTB Whitney O'Neill. Charter Communications William Allen, LAEDC Zoila Escobar, AltaMed Foundation





Los Angeles Area Chamber of Commerce 350 S. Bixel St., Los Angeles, CA 90017 | 213.580.7500