

March 14, 2026

**VIA EMAIL**

Chair Hilda Solis  
County of Los Angeles  
500 West Temple Street  
Los Angeles, CA 90012

**Re: Opposition to Agenda Item #22 — Overbroad Extension of Price Gouging Protections**

On behalf of the Los Angeles Area Chamber of Commerce, we respectfully submit this letter in opposition to Agenda Item #22, which would extend the County's broad price gouging protections for an additional 30 days.

We fully support the County's efforts to protect housing affordability and the availability of reconstruction materials in the aftermath of the January 2025 wildfires. However, extending these restrictions to industries *with no meaningful connection to recovery* — such as storage and warehousing — continues to cause real economic harm without providing any corresponding benefit to the County or its residents.

**The data is clear: the storage industry has not been a source of price gouging complaints, nor has it experienced increased demand as a result of the fires.** The vast majority of customers affected by this order were not fire victims. Applying this policy in a ham-handed manner to too broad a segment of our economy has constrained the industry's ability to hire, invest, and serve County residents.

Should the Board choose to extend price gouging protections, we note that it has clear legal authority to act **selectively and responsibly**. Under Penal Code Section 396(g), the Board may authorize price increases that would otherwise exceed permissible limits — meaning it can exempt specific industries, such as storage and warehousing, from the restrictions imposed under Section 396(b).

We respectfully request that the Board allow the price restrictions to expire, or alternatively, exercise its authority to exempt the storage and warehousing industry from any extension.

Sincerely,



Carlos A. Singer  
Chief Policy Officer