

January 27, 2026

Honorable Members of the City Council
City of Los Angeles c/o City Clerk,
City Hall 200 N. Spring Street
Los Angeles, CA 90012
CF Number 26-0088-Amedment to Measure ULA

Dear Honorable Councilmembers,

For the business community, housing affordability is fundamental to Los Angeles' economic vitality. Employers rely on a stable workforce, workers need access to attainable housing, and the region's competitiveness depends on our ability to grow responsibly. Measure ULA was rooted in a commitment to address housing insecurity. But, today, we are seeing the opposite effect.

Housing production in Los Angeles has slowed significantly while rents continue to rise and displacement pressures grow. Construction activity and the jobs it supports have significantly softened, making Los Angeles an outlier compared to neighboring jurisdictions that are adding housing more quickly. These constraints have also limited the City's ability to respond to urgent needs, including housing relief for families displaced by last year's wildfires.

To meet this moment, Measure ULA must be reformed. Targeted, responsible changes are needed to unlock housing production, stabilize communities, and ensure this policy delivers on its promise. Reforming Measure ULA is an imperative.

We urge the City Council to act with urgency and make the adjustments necessary to move Los Angeles toward a more affordable, resilient, and thriving future.

Sincerely,



Maria S. Salinas
President & CEO
Los Angeles Area Chamber of Commerce