

SoFi Stadium

WE ARE 26

WE ARE 26



26
FIFA
LOS ANGELES

FIFA WORLD CUP 2026™

LOS ANGELES OVERVIEW

2026 FIFA WORLD CUP VENUES

BC PLACE
VANCOUVER

LUMEN FIELD
SEATTLE

LEVI'S STADIUM
SAN FRANCISCO

SOFI STADIUM
LOS ANGELES

AT&T STADIUM
DALLAS

NRG STADIUM
HOUSTON

ESTADIO AKRON
GUADALAJARA



BMO FIELD
TORONTO

ARROWHEAD STADIUM
KANSAS CITY

MERCEDES-BENZ STADIUM
ATLANTA

HARD ROCK STADIUM
MIAMI

LINCOLN FINANCIAL FIELD
PHILADELPHIA

MET LIFE STADIUM
NEW YORK

GILLETTE STADIUM
BOSTON

ESTADIO BBVA BANGOMER
MONTERREY

ESTADIO AZTECA
MEXICO CITY



PROJECTED ECONOMIC IMPACT

FIFA WORLD CUP 26™ LOS ANGELES

\$892 M

IN ECONOMIC IMPACT



\$515 M

IN DIRECT VISITOR SPENDING ON LODGING,
DINING, RETAIL, TRANSPORTATION, AND
ENTERTAINMENT

\$377 M

IN FOLLOW-ON ECONOMIC ACTIVITY AS BUSINESSES
INCREASE PURCHASING AND EMPLOYMENT



\$338 M

IN INCREASED WAGES ACROSS HOSPITALITY, RETAIL, ENTERTAINMENT,
TRANSPORTATION, AND RELATED INDUSTRIES

\$50 M

IN NEW TAX REVENUE FOR LOS ANGELES COUNTY

\$36 M

IN NEW TAX REVENUE FOR THE STATE OF CALIFORNIA

FIFA WORLD CUP 2026™

START THE EXPERIENCE IN LOS ANGELES



Los Angeles





START YOUR
WORLD CUP 2026
EXPERIENCE IN LA

Los Angeles

LOS ANGELES

LOS ANGELES

UPPERCRUST

WIFI

Phone Platform Code



Freude am Fahren



Freude am Fahren

coex **atium**

RENT

own4u coex

coex

START YOUR
FIFA WORLD CUP 2026TM
EXPERIENCE IN LA



DISCOVERLA.COM

Los Angeles



INVITING THE FOOTBALL WORLD TO LOS ANGELES

With the FIFA World Cup in 2026 Group- & Knockout-Stages

A Partner with direct access to...

645M+

MONTHLY FANS

Through our Platform, Social Media & Partners

Exemplary Group Stage Matches



ROAD TO THE WORLD CUP



MOBILE BUS TOUR



GROW THE GAME OF SOCCER CLINIC SERIES



26 COMMUNITY CHAMPIONS



COMMUNITY DAYS PRESENTED BY AMGEN



JUNE 11-15

**FIFA FANFESTIVAL 2026
LOS ANGELES**

**AT THE
LOS ANGELES MEMORIAL COLISEUM**



LOS ANGELES WORLD CUP 26

FAN ZONES

THE ORIGINAL FARMERS MARKET

CITY OF DOWNEY

**THE HEART OF THE CITY:
LOS ANGELES UNION STATION**

HANSEN DAM LAKE

**LA COUNTY'S EARVIN "MAGIC"
JOHNSON PARK**

LOS ANGELES COUNTY WHITTIER NARROWS

VENICE BEACH

FAIRPLEX

WEST HARBOR

DOWNTOWN BURBANK

THINGS TO DO IN LOS ANGELES

ADD YOUR EVENTS TO THE 39-DAY FAN ENGAGEMENT GUIDE



World Cup
Matches



Official Fan
Festival



Official Fan
Zones



Arts & Culture



June 12 at 11:00 am

ARTS & CULTURE
**Fútbol Is Life:
Animated Sportraits
by Lyndon J. Barrois...**

Los Angeles County
Museum Of Art
(LACMA)

HOTELS NEARBY



June 12 at 12:00 pm

OFFICIAL FAN FESTIVAL
FIFA FAN FESTIVAL™

Los Angeles Memorial
Coliseum

HOTELS NEARBY



June 12 at 8:00 pm

WORLD CUP MATCHES
USA vs Paraguay

Los Angeles Stadium

HOTELS NEARBY

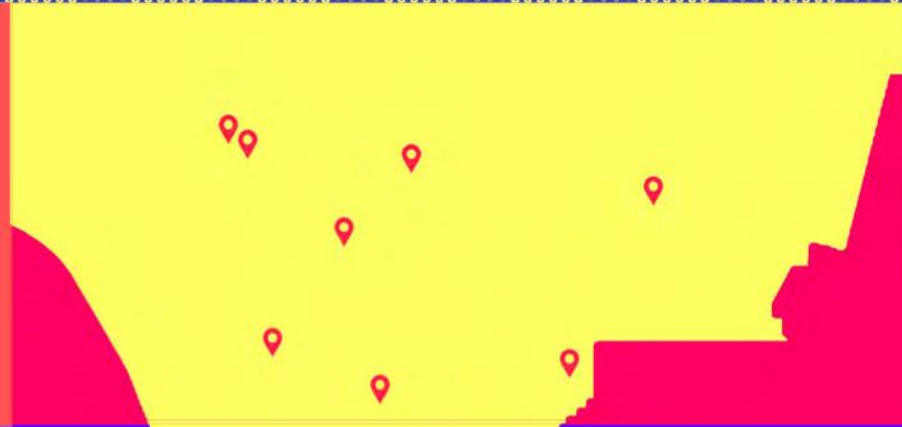


June 12 at 10:00 am

ARTS & CULTURE
**GAME ON! Science,
Sports & Play**

California Science
Center

HOTELS NEARBY



W A R M E A R S



LosAngelesFWC26.com