



LOS ANGELES AREA
CHAMBER OF COMMERCE
FOUNDATION

Small Business: Vision of Inclusion
May 2022



L.A. Area Chamber of Commerce



MISSION

The mission of the Los Angeles Area Chamber of Commerce is to design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. With a promise to be bold, transformative, inclusive and responsible, we serve the Los Angeles region.



STRATEGIC PRIORITIES

Advocacy, Global Engagement, Community Collaboration



VISION

A Thriving Region for All



Vision of Inclusion: Small Business

Marquis Event - May 12, 2022

The Chamber is a champion and advocate for the region's small business community, which fuels L.A. and helps shape every sector of our economy.

Vision of Inclusion is the Chamber's marquis small business event, providing the resources, tools, and inspiration to help entrepreneurs navigate recovery and continue to grow.



[2019 Video Recap](#)
[2020 Virtual Program](#)
[2021 Virtual Program](#)

Vision of Inclusion: Small Business

May 12, 2022

- 1pm** **Opening & Kickoff Fireside Chat**
Vision of Inclusion: Small Business and the Olympics & Paralympic Games
- 1:30pm** **Economic Forecast – what the future holds**
- 2pm** **Power of Procurement & Resources – access to opportunity & tools for growing companies**
- 3pm** **Connections & Exhibits – Meet & Greet, Capital, Contracts, and Resources**
- 4-5:30pm** **Vision of Inclusion Small Business Reception**
AAPI Heritage Month Celebration

Location: Los Angeles Area Chamber of Commerce



Small Business Resources & Support throughout the Month of May



Vision of Inclusion features a month long campaign of Chamber and Community Partner webinars, workshops and programs featuring inspiration, tools, and resources for the small business community including expert speakers and inspiration for aspiring entrepreneurs and current small business owners, from microbusinesses to established businesses ready to expand. Topics include:

- Access to Capital – grants, loans, bonding & insurance
- Access to Contracts – get contract-ready, bid opportunities
- Digital Marketing, Social Media & Branding
- Grants, Loans, Tax Credits & Incentives
- Tips & Techniques to Growing Your Businesses
- Top 10 Things to Know
- Reaching Customers, Growing Sales



Small Business Partnerships



Celebrating Small Business engages the Chamber's vast network of regional partners all of who collectively offer a wide range of resources and services for the small business community.



Small Business Partnerships

- **Asian Business Association**
- **California Black Chamber of Commerce**
- **California Hispanic Chamber of Commerce**
- **California Department of General Services**
- **California Department of Transportation**
- **California Office of Business & Economic Development (GoBiz)**
- **County of Los Angeles**
- **City of Los Angeles**
- **Greater Los Angeles African American Chamber of Commerce**
- **Inclusive Action for the City**
- **Los Angeles Economic Development Corporation**
- **Los Angeles Latino Chamber**
- **LISC LA**
- **Local Chambers of Commerce**
- **NAWBO**
- **New Economics for Women**
- **Orange County Hispanic Chamber of Commerce**
- **Pacific Asian Consortium in Employment**
- **Pacific Coast Regional**
- **Regional SBDC Los Angeles Network**
- **SBA Los Angeles District Office**
- **Small Business Majority**
- **Southern California Black Chamber of Commerce**
- **Southern California Minority Supplier Development Council**
- **Valley Economic Alliance**
- **Vermont Slauson Economic Development Corporation**



Sponsorship Benefits

Investment in the Small Business Celebration provides exposure and access to current and aspiring entrepreneurs and small business from a broad range of industries



Connect with **1000+** current and aspiring entrepreneurs and small business owners from a broad range of industries and in various stages of development



Targeted emails to Chamber distribution list of **15k+** business leaders as well as through regional partner communication channels



Inclusion on Chamber website, with over **8K+** monthly visitors for one full year



Sponsorship Benefits by Level

	Presenting \$20,000 (1 of 1 available)	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Exclusive Presented By Status on All Promotional Material and Event Signage	✓			
Integration into Chamber PR Plan	✓			
Opportunity for Sponsor Remarks at the Small Business Month Celebration Reception	Opening			
Company exhibit booth at Vision of Inclusion event on May 18 and feature in the Chamber Small Business Resource Guide	Premier Placement	Gold Placement	Silver Placement	
Complimentary Small Business Month Celebration Reception Registrations	20	15	10	5
Logo Inclusion in Pre and Post Promotional Emails	✓	✓	✓	Company Name
Logo inclusion in Event Signage	✓	✓	✓	Company Name
Verbal Recognition During Reception	✓	✓	✓	✓

Exhibit booth: \$200 (spaces limited)



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**For sponsorship inquiries
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