



LOS ANGELES AREA
CHAMBER OF COMMERCE

2025 SPONSORSHIP OPPORTUNITIES

VALUE | PARTNERSHIP | INVESTMENT



Accredited Chamber

U.S. Chamber of Commerce



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The voice of business in Los Angeles for more than 136 years, the Los Angeles Area Chamber of Commerce has been a champion for economic prosperity and quality of life in Los Angeles. The Chamber has a proven track record of building coalitions, leading, convening, and advocating across different sectors. The Chamber builds inroads for collaborative small business support systems uniquely positioned to work systematically for regional and global business success and development.



VISION

A Thriving Region for All.

MISSION

We design and advance opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.

STRATEGIC PRIORITIES

- Advocacy
- Global Engagement
- Community Collaboration

2025 PRIORITY INITIATIVES

Our region is on a path toward numerous opportunities that will yield economic growth, as we prepare to host the world for global sporting events. As one of the state's largest chambers, the Los Angeles Area Chamber of Commerce, a five-star accredited Chamber, is well positioned to lead with the bold policy and advocacy to realize the promise of a brighter future for the Los Angeles region, like a Charter reform and bringing Downtown LA back.

CHAMBER BOARD LEADERSHIP



**2025
BOARD CHAIR**

George Pla
Founder & President
Cordoba Corporation



**2025
FIRST VICE CHAIR**

Andy Park
Los Angeles Office
Managing Partner
EY

MEET OUR L.A. AREA CHAMBER BOARD

SIGNATURE EVENTS

The Chamber's Signature Events are among the region's most prominent gatherings, convening the leading voices on issues of importance to the Los Angeles regional economy. These large-scale events attract speakers at the top of their industries, and attendees represent the business and civic leadership community in the region.

INAUGURAL - FEBRUARY 5, 2025

Inaugural marks the installation of the incoming Chair of the Board. The event also recognizes extraordinary community leadership with three awards: Distinguished Business Leader, Corporate Leader, and Community Impact. From top local and statewide leaders to the best in regional entertainment, the event is a dynamic and fun-filled evening.



Projected attendance: 800+

Audience: Senior leaders and public officials from over 400 large and small businesses, non-profit organizations, academia and government institutions.



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SPONSORSHIP LEVELS:

Presenting: Sold
Platinum: \$50,000

Gold: \$30,000
Silver: \$20,000

Bronze: \$10,000

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ACCESS D.C. - MARCH 11 - 13, 2025

ACCESS D.C. ensures the region has a seat at the table in the national policy dialogue. The two-day program includes a series of keynote addresses and opportunities to meet with members of Congress, the President's administration, policymakers and more. The coalition of leading business and civic leaders share a developed advocacy agenda on behalf of the L.A. region with leaders in Washington.



Projected attendance: 150+

Audience: Corporate government affairs executives, small business owners, civic leaders, education sector leaders and government encompasses.



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SPONSORSHIP LEVELS:

Presenting: \$50,000
Platinum: \$30,000

Gold: \$20,000
Silver: \$15,000

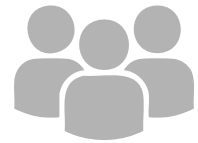
Bronze: \$8,000

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WORLD TRADE WEEK SOUTHERN CALIFORNIA - MAY 1, 2025

Since 1926, World Trade Week Southern California has dedicated itself to educating the public on the importance and benefits of global trade to the local and national economy through a series of education programs and events. World trade is celebrated throughout the month of May beginning with the Chamber's launch event, which features keynote speakers and sessions addressing the significant impact of global trade in driving economic growth and recovery.



Projected attendance: 500+

Audience: Exporters, importers, freight forwarders, diplomats and trade commissioners, service providers, corporations, subject matter experts, trade organizations, academia and think tanks.



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SPONSORSHIP LEVELS:

Presenting: \$50,000
Platinum: \$30,000

Gold: \$20,000
Silver: \$10,000

Bronze: \$5,000

[View Sponsorship Benefits](#)



STATE OF L.A. BUSINESS – AUGUST 2025

The State of L.A. Business convenes the business, policy and education sectors to discuss and share their insights into the regional economy. The program explores ongoing challenges and opportunities, leading and emerging industries, and the importance of collaboration between the private and public sectors in ensuring a thriving regional economy.



Projected attendance: 200+

Audience: Business leaders, policy makers, elected officials and academia.



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SPONSORSHIP LEVELS:

Presenting: \$30,000

Gold: \$20,000
Silver: \$10,000

Bronze: \$5,000



EDUCATION SUMMIT - FALL 2025

The Los Angeles Area Chamber of Commerce's Education Summit convenes regional business, education and policy leaders to revolutionize the education pipeline from early education to upskilling the workforce. This event will examine how we can work together to innovate our educational institutions and continue to develop a talented workforce.



Projected attendance: 200+

Audience: Business leaders, policymakers and academia



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SPONSORSHIP LEVELS:

Presenting: Sold

Gold: \$20,000

Bronze: \$5,000

Platinum: \$30,000

Silver: \$10,000



PUBLIC POLICY & ADVOCACY PROGRAMS & EVENTS

The Chamber drives policy reflecting the needs of the region and priorities of our membership. Our policy programs and events strengthen our ability to advocate at the federal, state and local levels and champion positions to provide system-wide regional solutions.

PUBLIC POLICY COUNCILS

The councils work to promote policies that strengthen industries, drive job creation and support regional economic prosperity. They also provide member organizations with a venue to network, exchange ideas, collaborate, discuss public policy issues and develop innovative and value-driven programs.



Audience: Council meetings are open to all Chamber members.



EDUCATION & WORKFORCE DEVELOPMENT

Ensure every student and adult is prepared to succeed in tomorrow's economy and contribute to society.

Frequency: Every other month



INNOVATION & TECHNOLOGY

Identify and engage business clusters that have economic growth potential — including signature, emerging and innovative industry groups.

Frequency: Every other month



ENERGY, WATER & ENVIRONMENTAL SUSTAINABILITY

Advance cost-effective policies and programs to ensure reliable and affordable water and energy delivery, improve air quality, promote economic growth, and address climate change in Los Angeles.

Frequency: Every other month



LAND USE, CONSTRUCTION & HOUSING

Create economically robust communities through smart growth planning, adaptive reuse, and public-private partnerships. Promote opportunities to reduce the population of chronically homeless, while creating jobs in the housing sector.

Frequency: Every other month



GOVERNMENT & FISCAL AFFAIRS

Evaluate legislation, regulations and government policies that affect the broader business community, including taxes, fiscal policies and the economic impacts created by government.

Frequency: Every other month



TRANSPORTATION & GOODS MOVEMENT

Address all issues related to our region's mobility, and emphasize the importance of transportation and goods movement to the region's and nation's economy. Encourage a balanced approach to improving the economy.

Frequency: Every other month



HEALTH CARE

Strengthen our county's health care safety net, ensure responsible health care reform implementation, and promote healthier lifestyles.

Frequency: Every other month



WOMEN'S POLICY COUNCIL

Support the immediate and ongoing needs of women in all business sectors and industries, as they navigate entry and re-entry into the workforce. When women thrive, the economy grows.

Frequency: Every other month



TRAVEL, TOURISM AND SPORTS COUNCIL

The Los Angeles Area Chamber of Commerce Travel, Tourism, and Sports Council convenes influential stakeholders in the travel, tourism, and sports sectors to collaborate on initiatives that support the tourism industry in the Los Angeles region.

Frequency: Quarterly

SPONSORSHIP LEVELS:

Council Series Presenting: \$30,000

Individual Session Sponsor: \$10,000

ACCESS SACRAMENTO

ACCESS Sacramento is an opportunity for the Chamber to advocate for the policy issues it is championing. These advocacy trips provide our members the opportunity to meet with elected officials and engage on issues that are directly affecting the business community. By sharing their own stories and business knowledge, our members can truly shape policy firsthand.



Date: April 2025

Projected attendance: 50-75

Audience: Chamber members, industry experts, academia, elected officials, and government affairs leaders

SPONSORSHIP LEVELS:

Presenting: \$30,000

Gold: \$20,000

Silver: \$10,000

Bronze: \$5,000

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PANCAKES & POLITICS SPEAKER SERIES

The Pancakes & Politics speaker series features leaders in elected office, business, as well as city and state administration, who are influencing important policy issues impacting the Los Angeles region. Each convening provides Chamber membership and partners with access to these speakers to hear their insight and to share our stakeholders' perspectives.



Projected attendance: 50-100 per session

Audience: Chamber Circle members and above

Frequency: 9 sessions per year

Speakers featured in 2024:

- Council President Paul Krekorian
- Supervisor Lindsey Horvath
- Congresswoman Katie Porter
- Sherriff Robert Luna
- State Controller Malia Cohen

SPONSORSHIP LEVEL:

Series Presenting Sponsor: Sold

ACCESS L.A.

ACCESS L.A. fosters dialogue between local, city, and county policy makers and business leaders to effectively address key policies and challenges. Members have the opportunity to connect with elected officials, share their stories and business knowledge, and shape local policy.



Date: October 2025

Projected attendance: 50-75

Audience: Chamber members, industry experts, academia, elected officials, government affairs leaders, and partners

SPONSORSHIP LEVELS:

Presenting: \$30,000

Gold: \$20,000

Silver: \$10,000

Bronze: \$5,000

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GLOBAL TRADE INITIATIVES

The Chamber stands at the heart of international trade. The Greater Los Angeles Region, which includes the counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura, is a truly global region with one of the most vibrant economies in the world. The region's exemplary educational institutions, diversified economy, industrial base and innovative character have been — and continue to be — a powerful magnet for global traders and investors. Our region is the "Trade Hub" between the Pacific Rim and Latin America. This status is supported by the over 14 free trade agreements and commercial treaties negotiated by the U.S. Government in the Pacific Rim and the region's world-class logistical comparative advantage.

BUSINESS COUNCILS

The Global Industry Councils help set the Chamber's trade policy agenda and advocate for stronger commercial and industrial ties with business counterparts in other countries, cities, chambers of commerce, and industrial trade organizations. These councils also work to amplify the tremendous impacts of travel, tourism and trade, while creating employment opportunities throughout Southern California. The councils meet bi-monthly.



Audience: Council meetings are open to all Chamber members.*
**The Diplomatic and Commercial Officers Group is restricted to members of the diplomatic corps.*



DIPLOMATIC & COMMERCIAL OFFICERS GROUP

The Diplomatic and Commercial Officers Group is designed to provide members of the consular corps and trade officers with programming and valuable professional connections to strengthen their networks and more effectively develop their strategies, as they perform their professional responsibilities in the region.

Sponsorship Levels:

Series Presenting Sponsor: \$10,000

Individual Session Sponsor: \$3,000

Frequency: Quarterly



BUSINESS COUNCILS



GLOBAL INITIATIVES COUNCIL

The Global Initiatives Council works to develop programs and events that promote global trade and investment to create regional employment. The council includes Chamber members and regional business leaders representing many industries and professional sectors interested in global trade and investment, including exporters, importers, freight forwarders, diplomats and trade commissioners, service providers, organizations subject matter experts, trade organizations, academia, and think tanks.

Sponsorship Levels:

Series Presenting Sponsor: \$10,000

Individual Session Sponsor: \$3,000

Frequency: Quarterly



LOS ANGELES REGIONAL EXPORT COUNCIL

LARExC facilitates collaboration and coordination among international trade institutions, government agencies, economic development offices, and service providers in greater Los Angeles and the five county region. The council sustains broad-based and inclusive economic growth and job creation in the region by promoting the growth of exports from local firms particularly small and medium-sized firms; to strengthen, support and expand existing services and programs that are responsive to regional exporter needs.

Sponsorship Levels:

Series Presenting Sponsor: \$10,000

Individual Session Sponsor: \$5,000

Frequency: Quarterly

MEMBERSHIP AND COMMUNITY EVENTS

The Chamber offers a robust schedule of programming and events to keep members, and the Greater L.A. business community, connected and informed. Our programs facilitate vital connections for growing networks to stay informed on issues related to business and policy.

WOMEN IN LEADERSHIP SERIES

The Los Angeles Area Chamber of Commerce's Women in Leadership series convenes women across the region to hear from and be inspired by community leaders and form meaningful connections.



Projected attendance: 50-200 per session
Audience: Business and civic leadership community.
Frequency: Quarterly

SPONSORSHIP LEVELS:

Presenting: \$50,000 **Gold:** \$20,000 **Bronze:** \$5,000
Platinum: \$30,000 **Silver:** \$10,000

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HOLIDAY V.I.P. RECEPTION - DECEMBER 8, 2025

The Chamber's Very Important Partners (V.I.P.) Reception is by invitation only and is an exclusive benefit for the Board of Governors, Investment level members, and guests. The Holiday V.I.P. Reception is an executive-level networking event and offers an opportunity to celebrate the Chamber's work and our partners' support.



Projected attendance: 400+
Audience: Board of Governors, circle members and their staff

SPONSORSHIP LEVELS:

Presenting: \$30,000 **Silver:** \$10,000
Gold: \$20,000 **Bronze:** \$5,000

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BUSINESS RECEPTIONS

The Chamber's receptions create an opportunity for members to connect and build business relationships with newly appointed business leaders and elected officials.



Projected attendance: 200+
Audience: Business and civic leadership community
Frequency: Quarterly

Speakers featured in 2024:

- John Ackerman - *CEO, Los Angeles World Airports*
- Janisse Quiñoes - *CEO & Chief Engineer, Los Angeles Department of Water and Power*
- Reynold Hoover - *CEO, LA28*

SPONSORSHIP LEVELS:

Presenting: \$40,000 **Co-Host** \$10,000



ENTREPRENEURSHIP & INNOVATION

The Los Angeles Area Chamber of Commerce Foundation offers a robust array of programs and services designed to support entrepreneurs with their businesses. This includes sharing the latest information, resources and tools to support overall growth and development.

OneLA INCLUSIVE PROCUREMENT

OneLA Inclusive Procurement is the Chamber's regional collaborative and initiative to support local and diverse businesses by providing access to contract opportunities. The initiative combines the best of business development, training, technology, one-on-one advising and matchmaking.

BUILDING BUSINESS TO WIN CONTRACTS - COHORT TRAINING & BUSINESS DEVELOPMENT PROGRAM

Small business owners participate in a contractor bootcamp that equips them with the tools and knowledge necessary to secure government procurement contracts. OneLA aligns regional efforts across multiple jurisdictions and functions as a one-stop shop where small businesses can receive technical assistance, access business resources and contract opportunities, form alliances, and obtain much-needed support services, including training and business development. The goal is simple: increase the number of contracts, both public and private, that our small diverse businesses have access to in the region.



Program Delivery: Sessions are delivered in an in-person hybrid setting, where participants connect to fellow peers and procurement experts. Business owners have the opportunity to interact with various government agencies and private companies seeking to source services locally.



Audience: OneLA Inclusive Procurement seeks to serve local small diverse business owners. Additionally, OneLA supports public and private agencies and corporations by connecting them to local suppliers.



Program Impact: Since its inception, the OneLA Inclusive Procurement regional collaborative has resulted in over \$30,000,000 in awards for small, diverse businesses.

ONELA PROCUREMENT FAIR

The OneLA Procurement Fair is the Chamber's annual marquee procurement and contracting event where small business suppliers connect with the region's public and private sector buyers. The event features forecast presentations about contracting opportunities in the public and private sectors, prescreened and scheduled one-on-one matchmaking meetings to connect buyers with suppliers, and an exhibit hall.

Date: June & November

SPONSORSHIP LEVELS:

Presenting: \$30,000

Gold: \$20,000

Silver: \$10,000

Bronze: \$5,000

RESILIENT BUSINESS ADVISING

The Resilient Business Advising program provides one-on-one mentorship and advising to small businesses, assisting in the following areas:

- Business strategies
- Business plans
- Small Business Certification
- Technology
- Operations
- Cash flow management
- Access to capital
- Grants & loans
- Venture capital & alternative financing
- Resilience
- Accessing local, state and federal resources for growth
- Disaster preparedness/resiliency
- Workplace growth/safety
- Talent acquisition and workforce development assistance
- Understanding and implementing health and safety protocols
- HR practices
- Marketing
- Branding and marketing
- Online presence, websites
- Social media
- Public relations
- Contracting
- Access to public and private contracts
- Certification(s) and resources

SPONSORSHIP LEVELS:

Presenting: \$30,000

Gold: \$20,000

Silver: \$10,000

Bronze: \$5,000



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