118th Annual Inaugural Dinner

Thursday, Jan. 25, 2007

Don’t miss the L.A. region’s premier business and civic event at the Beverly Hilton, recognizing 2007 Chamber Board Chairman Fleming, Latham & Watkins, LLP, Civic Medal of Honor recipients Richard Riordan and Nancy Daly Riordan, Distinguished Business Leader Award recipient John E. Anderson and Corporate Leadership Award recipient Vons. For more information, contact Event Manager Michelle Attieby, 213.580.7585 or matteberv@lachamber.org.

Winter 2007

In This Issue:

3 10 ways the Chamber helped L.A. business this quarter
4 2007 health care policy priorities
6 What does the Chamber offer small business members?

Chamber’s Cash for College initiative expands access to higher education

In its fifth year, the Chamber’s Cash for College campaign has helped more than 75,000 L.A. students and families access financial aid for college. Many more will receive help this year as thousands of students and their families get help completing their financial aid forms at free workshops this spring.

“When it comes to financial aid for college, “

The Big Rebuild

ON THE HEELS OF SUCCESSFUL INFRASTRUCTURE BONDS AND THE CHANGE IN CONGRESS, THE CHAMBER IS PLANNING ITS LARGEST-EVER ADVOCACY TRIP TO D.C. IN MARCH

With the Democratic shift in the U.S. Congress and the Senate, and Nancy Pelosi taking charge as the first-ever Speaker of the House from California, the L.A. Area Chamber is poised to maximize attention and investment in the region in 2007.

The passage of the infrastructure bonds last November—the Chamber’s top goal for 2006—ended last year on a high note. This willingness to invest in the region, paired with the new Congress, will significantly strengthen the Chamber’s advocacy efforts, starting with Access Washington, D.C. March 26-29.

The Chamber is partnering with other Southern California chambers of commerce and business groups on the trip, including the Orange County Business Council and the Valley Industry & Commerce Association, to speak with one voice for the region. The delegation will include more than 100 business people from Southern California. And just like 2006, Mayor Antonio Villaraigosa will join the group.

“We will be going to D.C. with a common message that will benefit the entire Southern California region,” said Chamber Board Member Joseph Czyszcz, Mercury Air Group, who chairs this year’s trip. “We’re going to see as many of those 30 members of Congress who represent Southern California as we can. Since the majority of the representatives from here are Democrats, those who in the past claimed they couldn’t help us because they didn’t have the majority can’t say that anymore.”

The delegation will meet with elected officials and the president’s administration on a range of topics, including transportation, health care, jobs, stem cell research and infrastructure.

During last year’s Access Sacramento trip, the Chamber worked to get the infrastructure bonds on the November ballot. In 2007, the focus will be on what projects in the Southern California region will receive funding from the $10.9 billion Proposition 1B and how California can leverage our investments through federal matching funds.

In December, Caltrans recommended $3.2 billion from the infrastructure bond to widen freeways and ease congestion go to Southern California freeways, including the 405, 22 and 91. Caltrans suggested L.A. County receive $3.1 billion in funding.

Besides advocating for infrastructure bond funding for Southern California, in 2007 the Chamber plans to work toward overturning the L.A. City Council’s mandated wages for hotels on Century Blvd. near the Los Angeles International Airport; improving L.A.’s business climate; modernizing L.A. and reaching the goal of substantive health care reform.

For more information, contact Director of Public Policy, Samuel Garrison, 213.580.7568 or sgarrison@lachamber.org.

2007: The year of health care reform

Gov. Schwarzenegger has set his sights on comprehensive health care reform this year—a top Chamber priority for the past several years. In 2007, the Chamber will continue to advocate for reform at the local, state and federal levels, on issues including basic coverage for every California child and a new system to share costs beyond employers.

Where Will the Money Go?

How Southern California will likely spend the $2.2 billion transportation bond.

<table>
<thead>
<tr>
<th>Project</th>
<th>Requested Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Widening 215 Freeway from Interstate 15 to Scott Road</td>
<td>$16 million</td>
</tr>
<tr>
<td>71/91 Interchange and Connector</td>
<td>$99 million</td>
</tr>
<tr>
<td>Create carpool lanes from Adams Street to I-5/125 Interstate</td>
<td>$160.5 million</td>
</tr>
<tr>
<td>Complete widening of I-5 from Victoria to Barstow</td>
<td>$46.4 million</td>
</tr>
<tr>
<td>Widen Interstate 10 exit ramps, add auxiliary lane in Fontana</td>
<td>$30.3 million</td>
</tr>
<tr>
<td>Improve mobility from I-5 to I-605 to Orange County Line</td>
<td>$387 million</td>
</tr>
<tr>
<td>I-15 Corridor Lane from Rte. 270 to Rte. 24</td>
<td>$73 million</td>
</tr>
<tr>
<td>I-405 Corridor Lane 10 to 105</td>
<td>$710 million</td>
</tr>
<tr>
<td>Extend El Monte Busway on I-10 to County Line</td>
<td>$356 million</td>
</tr>
<tr>
<td>Improve transition from I-405 South to I-10 East</td>
<td>$71 million</td>
</tr>
<tr>
<td>Improve mobility on Rte. 138 from Avenue F to Rte. 58</td>
<td>$112 million</td>
</tr>
<tr>
<td>Build carpool lanes, mixed-flow lanes on Interstate 255</td>
<td>$112.7 million</td>
</tr>
<tr>
<td>Redesign and widen State Route 58 to four-lane expressway from Valley View Drive to Agua Road near Hinkley</td>
<td>$93.6 million</td>
</tr>
<tr>
<td>Corridor Intelligent Transportation System Elements</td>
<td>$40 million</td>
</tr>
</tbody>
</table>

Sources: Metro and Caltrans Proposals Submitted to the California Transportation Commission

Continued on page 4

Continued on page 5
As we start a new year, I’d like to reflect on some of our accomplishments in 2006. Much of my optimism about the future of the California economy comes from the results of the Nov. 7 election and the role that the L.A. Area Chamber and our members played.

The Chamber took a strong position on 11 statewide propositions, two local measures and two candidates for statewide office. We were successful in 13 out of 15. Particularly noteworthy was the Chamber’s early lobbying to place Propositions 1A and 1B on the November ballot. This $20 billion in bonds for transportation initiatives was the focus of the Chamber’s annual Access Sacramento trip last spring.

These measures were also the focus of the Mobility 21 Summit on Oct. 30, a week before the election, which several advocates for the infrastructure bonds attended, including Sen. Barbara Boxer, Mayor Antonio Villaraigosa, State Assembly Speaker Fabian Núñez and State Senate President Pro Tem Don Perata.

With the additional passage of Propositions 1C, 1D, 1E and Proposition 84, the voters of California said yes to the investments in infrastructure in the state in the last 40 years. That is an investment in our future and a positive statement about the attitude of the voters in California.

The resounding show of support for the re-election of Gov. Arnold Schwarzenegger is also a very promising sign. As Republicans were being thrown out of office around the country, Schwarzenegger proved that bipartisan leadership is not only effective in getting things done, it is appreciated and rewarded by the voters.

In this issue, you’ll read about some of the top issues the Chamber will be focusing on in 2007. In March, more than 150 members, partnering organizations and Mayor Antonio Villaraigosa will descend on the nation’s capital for our annual Access Washington D.C. trip.

 Comprehensive health care reform will also be at the forefront of the state agenda this year and will again call for bipartisan cooperation. We explore the topic in this issue.

It is gratifying to be part of a winning Chamber team whose goal is to enhance the future economic opportunities and quality of life for every citizen and business in our state. At the Los Angeles Area Chamber of Commerce, a better L.A. is our business and building a better California is an important part of that recipe.

Gary Toebben,
President & CEO
Los Angeles Area Chamber of Commerce

Calendar of Events
Go online at www.lachamber.org to view and register for upcoming events. Below are some key signature events you won’t want to miss:

Event Highlights

JAN. 25
118th Inaugural Dinner
Join more than 1,000 business leaders at the Chamber’s must-attend event to kick off the new year. The 2007 event will honor Richard Rojani, Nancy Daly Rojani, John Anderson and Vens. The Chamber will swear in new 2007 Chamber Board Chair David Fleming, Latham & Watkins, LLP. For more information, contact Event Manager Michelle Atteberry, 213.580.7589 or mattenry@lachamber.org.

FEB. 23
Principal For A Day
See what it’s like to be a principal at a Los Angeles Unified School District school. Local business executives have the opportunity to shadow an L.A. school principal and experience a typical day as an administrator and educator. Principal For A Day allows you to go beyond the headlines and the rhetoric, to discover the treasures and challenges inside L.A.’s public schools. For more information, contact Director of Education & Workforce Development Alma Salazar, 213.580.7566 or asalzate@lachamber.org.

MARCH 26 – 28
Access Washington, D.C.
Join more than 150 business leaders and public officials in Washington, D.C. as we advocate for our fair share of federal appropriations, relating to transportation projects, education, health care and other federal programs. For more information, contact Director of Public Policy Sam Garrison, 213.580.7568 or sgarrison@lachamber.org.

In The News
Chamber media highlights

“The alliance between the Los Angeles County Federation of Labor and the Los Angeles Area Chamber of Commerce seeks, on one hand, more jobs in the construction of roads, housing and schools, and, on the other, more opportunities for companies that stand to reap a bonanza from the building boom.”

--“Business and Labor Bond Over Bonuses,” Los Angeles Times, Nov. 8.

Proposition R “was proposed by the League of Women Voters of Los Angeles and the Los Angeles Area Chamber of Commerce. And having those two recognizable and trustworthy organizations as sponsors helped persuade voters.”


“A better L.A. is our business

What’s your New Year’s resolution?

The Los Angeles Athletic Club can help you get in shape at the top of your list. As an L.A. Area Chamber member, you’ll save 15 percent off your member initiation fee.

The Chamber’s member-to-member discount offers a variety of savings from hotels to rooms to shipping. To see the complete list of Member Advantage offers, visit www.lachamber.org/advantage.

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10 ways the Chamber helped your business

Your investment in the Chamber helps us build a stronger economy and quality of life in the region. Here are a few ways we helped improve L.A. business this quarter:

1. **Successfully advocated for “Rebuilding California” infrastructure bond on November’s state ballot**
   - The Chamber actively worked to make sure the $37 billion bond to repair the November ballot succeeded—and it did. California voters voted yes on Propositions 1A through 1E, which will fund critically important infrastructure needs in California.
   - **Bottom line:** With our roads and rail grids choked after decades of neglect and underfunding, the future of our region’s economy was dependent on the passage of these bonds. Southern California will invest billions in funding from these bonds to help improve our transportation, build schools, strengthen k-12, develop housing and improve emergency facilities.

2. **Lead effort to overture L.A. City Council’s living wage ordinance for Los Angeles International Airport–adjacent hotels**
   - After the L.A. City Council approved an ordinance that would establish a living wage requirement for LAX-adjacent privately owned hotels, the Chamber and the Hotel Association of Los Angeles circulated a petition for a referendum, with the goal of overturning the decision through a write-in vote in spring 2008. The Chamber will continue to fight against the mandate in 2007.
   - **Bottom line:** This anti-business measure will threaten the very jobs it seeks to protect, and would be a legally questionable extension of the city’s police powers. This ordinance could also be extended beyond the LAX area to all businesses in Los Angeles. That receive city services or are located near city-owned property. The measure sends the wrong message to L.A. businesses and will likely result in more jobs leaving the city.

3. **Began work with Ports of Los Angeles and Long Beach to develop a balanced clean air action plan**
   - The Chamber continued to engage in talks with the ports and stakeholder businesses to ensure that the ports’ joint clean air action plan toward both reducing and growing the ports. The Chamber supports encouraging market-based mechanisms and incentives to accelerate the move to cleaner technologies. The Chamber will continue to work on this issue with partners organizing in 2007.
   - **Bottom line:** It is vital to have a growth in jobs at the ports while also greening them. We must leverage all of our public and private sector resources and develop solutions that will not overburden tenants, truckers, railroads and consumers with unreasonable costs.

4. **Expanded access to higher education for L.A. families through the fifth annual Cash For College campaign**
   - More than 10,000 students and their families attended the Chamber’s two-day College and Career Convention in October, where they connected with educators from more than 100 post-secondary institutions and career fields. Cash For College has helped more than 75,000 L.A. students access financial aid.
   - **Bottom line:** The future of our economy depends on a workforce with the skills for today’s jobs. On average, a college graduate today earns a million dollars more over a lifetime than someone with only a high school diploma, but studies show that many families overestimate the cost of college and do not know about the financial aid resources available to them. Cash for College is building a 21st century workforce for L.A.

5. **Formed Small Business Owners Roundtable to provide a forum for small businesses**
   - The Chamber created a Small Business Owners Roundtable, allowing owners to build relationships, discuss issues, and share challenges and solutions to help their business grow. The roundtable meets six times a year.
   - **Bottom line:** L.A. is the small business capital of the United States, and small business owners are an integral part of the Chamber’s membership. At the Chamber, small business members connect with fellow owners and receive support and advice to help power their companies’ growth.

6. **Sponsored high-value member networking**
   - Hundreds of Chamber members attended the Chamber’s Business After Hour Mixers in the fall at the Staples Center and the Petersen Automotive Museum. The Chamber hosted an event throughout the year to provide opportunities for high-quality business connections among members.
   - **Bottom line:** Every business person has a different networking need. The Chamber offers a variety of events for our members to expand their networking circle, including Referencing Network and mixers.

7. **Provided input to mayor’s office on selecting cluster schools**
   - The Chamber’s Education & Workforce Development Committee gave Mayor Antonio Villaraigosa’s office input on the selection of potential high schools and feeder middle and elementary schools for clusters. The mayor and district superintendent will select three schools out of the 25 high schools that qualify.
   - **Bottom line:** Building a first-class urban school district is crucial to the future of our city and our region. The business community is highly engaged and committed to working with the mayor and superintendent to help our schools succeed.

8. **Educated businesses on preparing for a major disaster**
   - Business leaders heard from experts on steps to take in preparation for a major disaster for the pandemic at the Chamber’s Business Survival Forum in October. Businesses learned the importance of maintaining clean and safe workplaces, having a communication plan ready and partnering with the county.
   - **Bottom line:** A pandemic influenza or a major earthquake could hit the L.A. region in the years to come. A major disaster could paralyze the city and area business for days, which is why it’s crucial that businesses prepare for a disaster before it occurs.

9. **Supported annual business summit with Korean organizations**
   - The Chamber joined forces with the Korean International Trade Association and the Korean American Chamber of Commerce of Los Angeles to create an annual business summit to strengthen ties between L.A. and South Korea. The inaugural summit was held for fall 2007 in L.A.
   - **Bottom line:** South Korea is California’s 5th largest trading partner. A good relationship with South Korea is vital to the economy—the business summit will help maintain the relationship. The Chamber has also worked with its partners to support a U.S.- Korea Free Trade Agreement.

10. **Strengthened civic leadership in Southern California**
    - The Southern California Leadership Network continued to train emerging community leaders about the issues shaping L.A. County, and Southern California and honored visionary leaders in December. The Leadership L.A. Class of 2006 graduated in November, and a new class begins in March 2007, while the Leadership Southern California Class of 2007 began its 20-month leadership skill development and issue-oriented sessions last fall.
    - **Bottom line:** For more than 25 years, Leadership Southern California and Leadership L.A.—the region’s premier providers of leadership training—have equipped nearly 700 civic-minded business leaders with the regional collaboration and problem-solving skills to grapple with issues affecting the region to build a stronger economy and quality of life.

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**TALKING EDUCATION.** New LAUSD Superintendent David Brinkley III spoke at the Chamber’s annual Food For College Campaign kickoff in October at Mayor Antonio Villaraigosa, LAUSD Board President Marlene Carter and Councilmember Jan Perry, Brewer and new Los Angeles Times publisher David Hiller discussed challenges ahead of them at the Chamber’s November Board meeting. The Chamber honored former LAUSD Superintendent, Gov. Roy Romer, at a reception at the new Michael & Susan M. Bristol Center with Jack Weil and the International Trade & Investments Committee heard from Gregory Tevortson, senior policy analyst at RAND on the importance of having the international trade and foreign enforcement work together without invading citizens’ privacy and civil liberties. The Health Care Committee discussed changes at the King-Drew Medical Center with John Cochran, chief deputy director at the L.A. County Department of Health, and legislative efforts to strengthen health care in L.A. County with Assemblymember Mark Ridley-Thomas. L.A. City Council President Pro Tempore Wendy Greuel shared her transportation priorities, including anti-gridlock zones and increasing signal synchroni- zation, with the Chamber’s Joint Transportation & Goods Movement and Environmental Quality Commit- tee November meeting. Meanwhile, Dennis Huang, first vice president and head of research for the Bank of China, discussed the reform of China’s banks over the last decade at the last ses- sion of the Doing Business with China Series, presented by 1st PMF Bancorp and the Chamber. Visit www.lacham- ber.org to make sure you don’t miss a thing in the winter months.
Saving California’s health care system

2007: The year of health care reform, from page 1
The statistics are staggering: More than 6.7 million Californians lack health insurance, with more than 2 million residing in L.A. County. Nearly 800,000 children in the state don’t have insurance.

Responsibility for health coverage must be shared among businesses, employees, providers and the government.

delivery of care if we are going to make strides in health care reform," said Chamber President & CEO Gary Toebben.

Effective reform requires us to move beyond traditional employer-based mandates, which would further impact already struggling businesses and limit our ability to compete in the global market.

Double-digit annual premium increases are already forcing businesses to cut benefits, and in an increasing number of cases, cut jobs.

Lawmakers must understand that employers alone cannot bear the financial burden and too many uninsured Californians makes health care one of the most important and complicated issues facing the state today.

“We must all work together to identify ways to reduce overall costs, spread the financial burden and improve both the quality and effectiveness of our health care system,” said the Chamber President.

2. 1.

Eckert, Mattel, Inc.; Curtis D. Williams, 2.

Peter J. Taylor, Lehman Brothers Inc.; and Graduate of the Year, Maria Contreras-Sweet, PROMERICA Bank.

L.A.’s health care crisis by the numbers

87 percent
760,000
$3,615
12
2 million
more than
50 percent

Source: Children’s Partnership and the Kaiser Family Foundation

amount premiums increased for family coverage since 2000
children in California lack health insurance coverage
amount premiums increased for family coverage since 2000
the number of trauma centers currently open in L.A. County (in 1990, it was 23)
approximate number of uninsured residents living in L.A. County
of L.A. County residents are overweight or obese

Signature Events
Scenes from some of the Chamber’s key events from last quarter.

2. Scenes from some of the Chamber’s key events from last quarter.

3. Lifelong Achievement Award recipient Peter W. Blackman, UCLA; Dan Rosenfeld, Urban Partners, LLC and Judy Corrier, UCLA at the Construction Industry Awards. 4. The Southern California Leadership Network recognized four outstanding leaders at its annual awards luncheon Dec. 5, with John Kobara (left) and Herb Kawahara, UCLA (right). 5. The 71st Annual Construction Industry Awards was at the Millennium Biltmore Hotel Oct. 5.

6. Director of Public Policy Sam Garrison, 213.580.7568 or sgarrison@lachamber.org.

7. The Chamber has been advocating for these issues locally, in Sacramento and in our nation’s capital, and the Chamber’s highly regarded Health Care policy committee, chaired by Thomas Priestel, President and CEO of Cedars-Sinai Health Systems, will continue to be a leading voice in reform.

8. More information or to get involved, contact Director of Public Policy Sam Garrison, 213.580.7568 or sgarrison@lachamber.org.

9. The Chamber Board of Supervisors must take control immediately in order to streamline the decision-making process and improve our trauma and emergency room network.

Cover every child in the state with basic health insurance. Without structural reforms and funding strategies, state programs such as Healthy Kids will be forced to start dropping kids from coverage at a time when the state should be focused on maximizing enrollment.

Expand the number of local clinics and community care centers. Local clinics help reduce the burden on large hospitals. In the past 10 years, two-thirds of clinics have closed in L.A. County due to a lack of funding.

Promote a healthy lifestyle for all ages. Physical inactivity and obesity costs California more than $30 billion a year in medical care, lost productivity, workers’ compensation and mental health problems. More than half of L.A. County residents are estimated to be overweight or obese.

10. Accomplishing these health care goals cannot be done by one entity or stakeholder group. Above all, the Chamber is a center of dialogue on solutions to the health care crisis, promoting collaboration between providers, insurers, educators, non-profit organizations, business, government, labor and consumers.

The crisis will only get worse if we don’t come together as one to confront these critical issues affecting not only the Southern California region but the entire nation,” Toebben said.

“A better L.A. is our business

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11. The 71st Annual Construction Industry Awards was at the Millennium Biltmore Hotel Oct. 5.

12. Lifetime Achievement Award recipient Peter W. Blackman, UCLA; Dan Rosenfeld, Urban Partners, LLC and Judy Corrier, UCLA at the Construction Industry Awards.

13. Director of Public Policy Sam Garrison, 213.580.7568 or sgarrison@lachamber.org.

14. Scenes from some of the Chamber’s key events from last quarter.

15. More than 30,000 architectural drawings were produced to build the Walt Disney Concert Hall.

<table>
<thead>
<tr>
<th>Issue</th>
<th>What's going on now</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Referendum to Repeal City Council Mandated Wages for LAX Hotels</strong></td>
<td>The Chamber and a broad coalition of business organizations and concerned citizens are leading a referendum campaign in the Los Angeles City Council to eliminate the living wage requirement that holds on Century Boulevard near the Los Angeles International Airport. This decision, propelled by political give-away policies, will only put L.A. at a further disadvantage to neighboring cities when competing for good paying jobs and new investment.</td>
<td>SUPPORT</td>
</tr>
<tr>
<td><strong>State Infrastructure Priorities</strong></td>
<td>The Chamber advocated Propositions 1 through 5, representing the largest single investment into California’s transportation, goods movement, flood protection and housing infrastructure since the 1960s. Next steps include allocating the funding to appropriate regional projects, working to secure additional funding and preparing Southern California’s priorities for the federal transportation reauthorization in 2009. Improving L.A.’s Business Climate.</td>
<td>SUPPORT</td>
</tr>
<tr>
<td><strong>Improving L.A.’s Business Climate</strong></td>
<td>The Chamber is committed to working with the L.A. City Council and the mayor’s office to make L.A. a more business friendly. The Chamber is a member of the City Council’s newly created Business Retention &amp; Attraction Task Force and is a major supporter of the LAX Hotels Repeal City Council’s newly created Business Retention &amp; Attraction Task Force.</td>
<td>SUPPORT</td>
</tr>
<tr>
<td><strong>Statewide Health Care Reform</strong></td>
<td>With Gov. Arnold Schwarzenegger’s commitment to make 2007 the year of health care reform, the Chamber looks forward to working with the governor’s office, state legislators and other stakeholders to improve our health system. Objectives include expanding coverage to all uninsured children including the financial burden on employees and workers.</td>
<td>SUPPORT</td>
</tr>
<tr>
<td><strong>Open Air Action Plan / AQMD Clean Air Plan</strong></td>
<td>The Ports of Los Angeles and Long Beach have developed a joint clean air plan to improve environmental quality at local ports. The Chamber continues to work with the ports and stakeholder businesses to ensure that the final action plan succeeds in both growing and greening these economic engines.</td>
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<td><strong>Film Production &amp; Retention Tax Credits</strong></td>
<td>Runway—the production continues to gain significant impact on our technology. The Chamber supports legislation and incentives to keep film production in Southern California, including greater efforts to foster growth in the post production and technology related fields.</td>
<td>SUPPORT</td>
</tr>
<tr>
<td><strong>Reform L.A. County’s Department of Health Services</strong></td>
<td>As the city of L.A. excesses its industrial and post war population, the Chamber continues to work with stakeholders to ensure that we protect vital industrial lands and related jobs, while recognizing that having and invest-use developments may be more appropriate for certain areas.</td>
<td>SUPPORT</td>
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<td><strong>L.A. City Land Policy</strong></td>
<td>On top of the billions of dollars the region is spending, the Ports of Los Angeles and Long Beach have developed a joint clean air action plan to improve environmental quality at local ports. The Chamber continues to work with the ports and stakeholders to ensure that the final action plan succeeds. As the city of L.A. excesses its industrial and post war population, the Chamber continues to work with stakeholders to encourage growth in the post production and technology related fields.</td>
<td>SUPPORT</td>
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<td><strong>Free Trade Agreement with the Republic of Korea</strong></td>
<td>The Chamber supports the pending free trade agreement between the U.S. and South Korea. If this free trade agreement is ratified, it will remove tariffs and other trade barriers between the two countries, resulting in an estimated 9% increases in U.S. exports to Korea and 5% percent increase in imports from Korea.</td>
<td>SUPPORT</td>
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<td><strong>Drive Education Reform and Build Shared Agenda with Leaders</strong></td>
<td>Regardless of the outcome of the mayor’s attempt to gain partial control of LUSD, the Chamber will continue to focus on students and how to make the system work for them. The Chamber will advocate transforming middle schools and high schools into rigorous and relevant small schools and related communities. The Chamber will also engage education leaders and policymakers to establish a shared agenda focused at improving education for the students of Los Angeles.</td>
<td>SUPPORT</td>
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Leading the Chamber in 2007

The Chamber welcomed 2007 Board Chair David Fleming, Latham & Watkins, LLP, and is pleased to announce Timothy McCollum, Verizon, as First Vice Chair and Fran Inman, Majestic Realty Co., as Second Vice Chair.

Below are the Chamber’s 2007 Committee Chairs and Co-Chairs. These committees meet once a month at the Chamber. To get involved, contact Director of Public Policy Samuel Garrison, 213.580.7568 or sgarrison@lachamber.org.

<table>
<thead>
<tr>
<th>Education &amp; Workforce Development</th>
<th>Don Jue, IBM Corporation, chair</th>
<th>Edward Munoz, Raytheon Company, co-chair</th>
</tr>
</thead>
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<tr>
<td>Health Care Committee</td>
<td>Tom Proctor, Cedars Sinai Health System, chair</td>
<td>Albert Greene, Valley Presbyterian Hospital, co-chair</td>
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<tr>
<td>International Trade &amp; Investments</td>
<td>Carlos Valderrama, Carlsimith Ball, LLP, chair</td>
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<td>Land Use, Construction &amp; Housing Committee</td>
<td>Dan Rosenthal, Urban Partners LLC, co-chair</td>
<td>Cindy Sharnett, Latham &amp; Watkins, LLP, co-chair</td>
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<tr>
<td>Transportation &amp; Goods Movement Committee</td>
<td>Fran Inman, Majestic Realty Co, co-chair</td>
<td>LaDonna DiCamillo, BNSF Railway Company, co-chair</td>
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<tr>
<td>Aviation-LAX Committee</td>
<td>Chris Martin, AC Martin Partners, chair</td>
<td>Joe Czyz, Mercury Air Group, Inc., co-chair</td>
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</table>

Big dreams for a better L.A.

In our 118 years, the L.A. Area Chamber has advocated and helped establish L.A.’s port, international airport, water system, entertainment industry hub and freeway system. We asked our newest members of the Chamber Board of Directors, what’s your dream project or policy idea for the L.A. region that the Chamber can help make a reality?

“I look forward to collaborating with business colleagues to make a difference in Los Angeles, working to ensure Los Angeles continues to be a good environment to do business.”

– Carol Jackson, Vice President of External Affairs, Macy’s West

“My vision is that the L.A. Chamber will lead the reinvigoration of the business climate in the Los Angeles region so that it can become a headquarters city for emerging and growing businesses in the area of technology, finance, biotechnology and world trade.”

– Tim McCollum, President, West Region, Verizon

Chamber’s Cash for College initiative, from page 1 there’s something for everyone, regardless of age, income, grades or immigration status—you just need to know how to access it,” said David Rathey, vice president of education & workforce development at the Chamber. “Cash For College allows thousands of high school students to achieve their goal of attending college, to pursue their dreams and get the skills they need for today’s jobs.

On average, a college graduate today earns a million dollars more over a lifetime than someone with only a high school diploma, and 12 times more jobs are being created that require college experience than those that require only a high school education. But if California is a college-going rate continue, the state will experience the biggest income drop of any state in the nation over the next 20 years, according to the National Center for Public Policy and Higher Education.

Cash for College helps reverse that trend by providing free, hands-on help in six languages from financial aid experts at more than 60 high school and community college locations in the L.A. area. Last year more than 1,300 students received assistance in accessing financial aid for college, with many area businesses sponsoring the workshops in their communities. On top of the billions of dollars available in public and private funds, the program awards more than $200,000 in scholarships exclusively for high school seniors who participate in Cash for College events, courtesy of the Education Financing Foundation of California. L.A.’s Cash For College workshops have become the model for a statewide effort of the same name.

For more information or to sponsor or volunteer at a Cash for College site in your neighborhood, contact Director of Education & Workforce Development Aimsa Salazar, 213.580.7566 or visit www.lachamber.org.

Global California conference Oct. 10, 2 Ambassadors and senior commercial officers discussed business opportunities available in the Middle East at the One Global California conference Oct. 10. Clockwise from center, Jim Clancy, CNO; Don William Moore, Bahrain; Hon. Richard LeBaron, Kuwait; Hon. Richard Jones, Israel; Hon. David Hale, Jordan; and Hon. Robert Ford, Algeria. 3 Peter J. Taylor, Lehman Brothers, Inc., received the Lifetime Achievement Award at the Construction Industry Awards, and Chamber President & CEO Gary Toebben. 9 State Sen. Tem Peron Perata spoke at the annual Mobility...
Employers of all shapes and sizes make up the Chamber’s more than 1,500 member organizations, ranging from small business owners to huge firms with more than 10,000 employees. To ensure that big companies like AT&T, which has more than 13,000 employees in L.A., receive value in their membership, the Chamber developed the Diamond Club in the late 1990s.

For more information or to join the Diamond Club, contact Program Manager Bridget Netter, 213.580.7576 or bnetter@lachamber.org.

Thank you to our volunteers
Every year the Chamber recognizes volunteers who have gone above and beyond in their service to L.A. through the Chamber. For 2006, the Chamber recognized Ambassador of the Year Nancy Walsh, Oakwood Corporate Housing, Walsh has demonstrated a commitment to reaching out to Chamber members as an Ambassador. Board Member of the Year went to Carlos Valderrama, Carlsmith Ball, LLP. Valderrama has articulated the Chamber’s international programs as chair of the International Trade & Investment Committee. Volunteer of the Year went to Michael Goodman, Building Owners & Managers Association of Greater Los Angeles. Goodman has been active in the Chamber’s education and workforce development programs, including L.A. Youth at Work.

Member spotlight:
Chamber empowers small businesses through high-value programs

For more information, contact Program Manager Bridget Netter, 213.580.7576 or bnetter@lachamber.org.
CB Richard Ellis
Central City Neighborhood Partners
Concourse Communications
Contractor Freight
Corinne J. Greene, 310.689.3246, Freight Forwarders/International Daily Grill
Curtis Ross, 310.262.4030, Restaurants
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Vons receives the L.A. Chamber’s 2007 Corporate Leadership Award

Vons and the Los Angeles region have grown together. For the past 100 years, Vons has served local communities, helped to improve neighborhoods, and worked to grow the economy. In addition to providing tens of thousands of jobs, Vons continues to be an active contributor to schools and community organizations throughout the region. In 2006 alone, Vons has contributed…

- $6 million to schools through its eScrip program
- 10 million meals to children, seniors and low-income families through food donations valued at more than $25 million
- 100 tons of organic compost generated in its stores to schools, parks and community gardens
- Nearly $4 million in the fight against muscular dystrophy, prostate cancer, breast cancer and other disabilities

Diamond Club
The Chamber gratefully acknowledges the support to our largest member investors, the Diamond Club, for their help in fulfilling the Chamber’s mission.

AT&T
Bank of America
Chevron Products Company
Kaiser Permanente
Los Angeles Times
Majestic Realty Co.
Port of Los Angeles
Southern California Edison
The Gas Company, a Sempra Energy utility
Toyota Motor Sales, U.S.A., Inc.
Wells Fargo

Our Mission
By being the voice of business, helping its members grow and promoting collaboration, the Los Angeles Area Chamber of Commerce seeks full prosperity for the Los Angeles region.

There is nearly one taco truck for every square mile of land in Los Angeles County.

Winter 2007
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4 2007 health care policy priorities
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